

Midwest Compost Bin Group Purchase Opportunity

For over 20 years, Recycling Connections has coordinated a group purchase of compost bins, specifically the Home Composter™ (shown below), for local compost bin sales. Over 13,000 bins have been purchased in the Midwest through this Group Purchase Program. This offer is only available to municipalities or other nonprofit organizations. This bin is larger than most backyard composters and NOT available in stores.

Benefits of selling compost bins and participating with our group purchase program:

- Promote waste reduction through backyard composting in your community.
- Help local residents increase their local self-reliance by building soil through backyard composting.
- Purchasing Power. Get the best price point on an excellent compost bin by joining this bulk purchase program.
- Make a profit **on every bin you sell!**



Recycling Connections will:

- Recruit & coordinate partners for the group purchase.
- Negotiate prices with the manufacturer based on the total group needs.
- Coordinate the final purchase on behalf of that year's interested groups.
- Provide tips, resources, and ideas for successful distribution of your bin.

Details for Partnering Groups (Participation / Bin Ordering / Delivery / Payment):

- Partnering groups pay Recycling Connections a service fee to participate in the annual group purchase.
- Ordering is only available once per year for a spring delivery. Orders are due in December.
- Minimum 3-pallet (18 bins/pallet) for each delivery location/drop point.
 - If a loading dock is available, drop points must have at least a pump truck.
 - If no loading dock is available, a forklift and a pump truck are required at the drop point.
 - Some partners may choose to share a drop point in order to work around the minimum order.
- Price per bin is dependent on total number of bins purchased for our group. The more bins purchased/the more groups we have participating will reduce the cost per bin for everyone ordering.
- Bins arrive around April 15th to be available for Earth Day or spring garden events.
- Each group receives their own, separate invoice to be paid following delivery.

As an example over the past 10 years, Recycling Connections has sent a combined average order of 608 total bins on behalf of groups wanting to purchase bins for their local compost bin sales. With this number of total bins ordered, the reduced cost per bin has provided groups **with the opportunity to earn up to \$25 on each bin sold!*** Our group purchase program is available in the following states: IA, IL, IN, MI, MN, OH, and WI.





For pricing and more information, please contact Susan@RecyclingConnections.org or call 715.343.0722

**Each group is responsible for their own sales locally, and thus decides what they will charge for bins. The Home Composter™ bin is not available at retail outlets or online, however could easily be sold at retail for \$90+.*

Compare Benefits and Features of the Home Composter™ bin:

- Made of sturdy, yet lightweight, 100% recycled plastic materials
- Two-piece construction for sides allows for easy transporting and turning of materials
- Large capacity: 17 cu. ft. / holds 125 gallons
- Wide opening at the top – easy to add and view materials
- Lockable lid to deter animals
- Sliding doors on each side to monitor status of compost

The chart below compares compost bins placed directly on the ground for use and that are commonly sold through municipal / group sales.

Bin Name	Home Composter	Earth Machine	Rain Reserve	Free Garden Earth
Photo				
Capacity	17 cu. ft. / 125 gal.	10.5 cu. ft. / 80 gal.	8.6 cu. Ft. / 65 gal.	11 cu. ft. / 82 gal.
Lid Closure	locking latch	twist locking lid	snap on lid	twist locking lid
# of doors	2	1	4	1
Bulk Delivery	Order by skid load (minimum of 2 skids, or 18 bins)	Truckload and pre-order sale	Order by skid load	Truckload and pre-order sale
Pros	Consistent size / shape throughout bin; Comes apart in two halves for easy turning and moving; Wide top opening; Good air flow; Doors on each side; Durable; Made of 100% recycled material; Very affordable for the overall quality; Groups are sole source, no retailers	Top and bottom piece snap together; Made of a minimum 50% recycled material	Each side comes apart; Made of 85% recycled material	Made of 100% recycled material
Cons	Need ability to receive and store bins upon initial delivery (at least on a short-term basis)	Conical shape with a narrow top opening; top and bottom snap together – difficult to move when full; sold at large retailers	Square shape- material gets stuck in corners; small capacity; sold at large retailers	One solid shape which is difficult to move when full; sold at large retailers